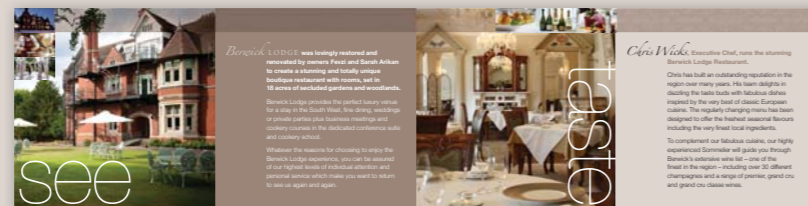


corporate literature

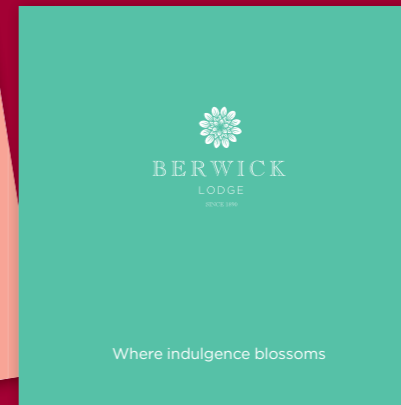


A5 landscape wedding brochure

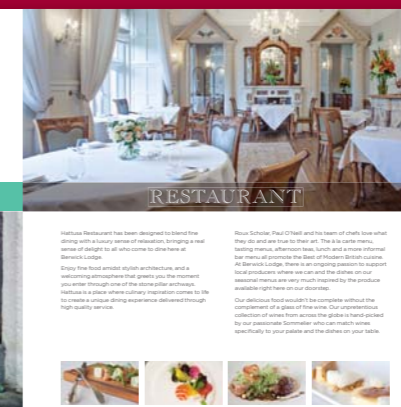


Concertina-folded mini brochure

Application of Berwick Lodge's 'launch' identity (designed by other designers) across printed materials



Application of new corporate identity (designed by Berwick Lodge's website designers) across printed materials



210mm square wedding and hotel brochures



Consistency may be a rather dull virtue, but it has its moments. When a company presents itself in a visually consistent way, it helps to create a strong visual brand. Over time, any communication from that company will be identifiable just from the way that it looks.

But that doesn't mean that you have to throw out all of your existing literature and start again from scratch.

Standardising corporate literature is a gradual process. It can involve building a 'library' of elements that define your style – typeface, colour, images, graphic elements, unusual format, etc. Such a library can give just the right amount of consistency, but retain enough flexibility to help prevent the consistency from becoming dull.



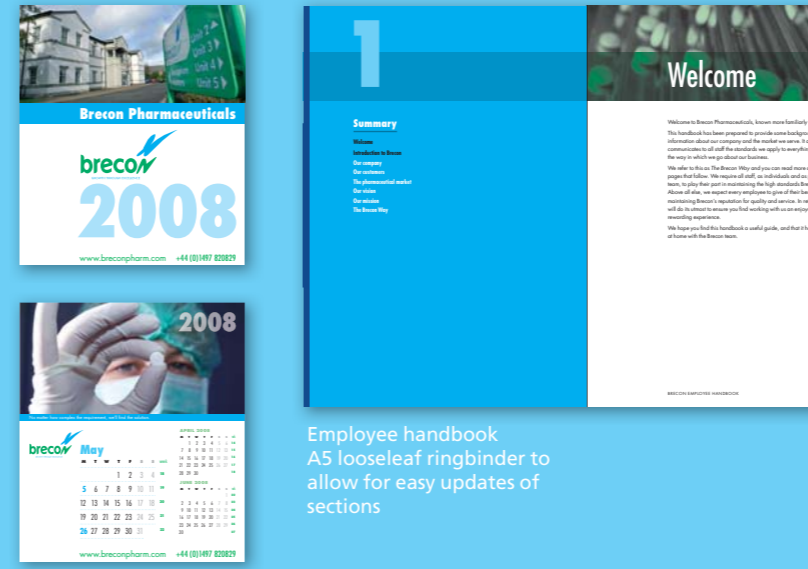
Brochure, folder and inserts



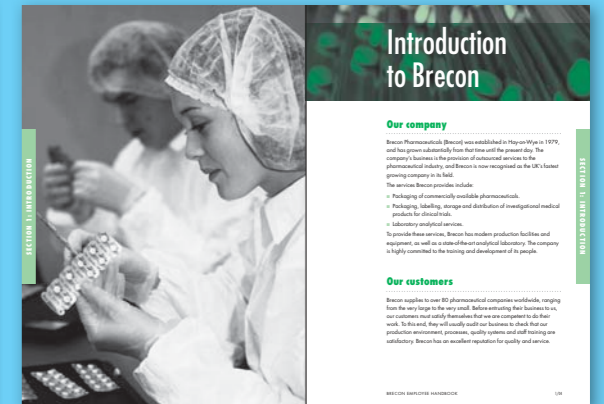
Newsletters



Flyers



CD jewel case calendar



Employee handbook A5 looseleaf ringbinder to allow for easy updates of sections

P. L. Workforce



Folder...



... and brochure



application form

1. Personal details

First name: _____
 Surname: _____
 Date of birth: [] [] [] / [] [] []
 Married status: Single Married Widowed Divorced
 Phone: _____
 Mobile: _____
 Email: _____
 This applies: Mr Miss Ms Mrs Other
 Home address: _____
 Post code: _____
 National insurance no: _____
 Do you have the right to work in the UK (include 'Yes or No') Yes No
 Categories provided: P/Shop P/IS P/IO No Card Other
 Nationality: _____
 Ethnic origin: _____

Position applied for: _____
 Location: _____
 Photograph: _____
 Bank details: _____
 Sort code: [] [] []
 Bank account no: []
 Do you have the right to work in the UK (include 'Yes or No') Yes No
 Employee provided: Yes No
 Branch: _____
 Account name: _____
 Employee signature: _____

2. Personal health declaration

Do you have or have you suffered from any of the following which apply? If you tick 'yes' you will still get you to complete a full medical questionnaire.

<input type="checkbox"/> Asthma	<input type="checkbox"/> Diabetes	<input type="checkbox"/> High blood pressure	<input type="checkbox"/> Allergies
<input type="checkbox"/> Epilepsy	<input type="checkbox"/> Heart disease	<input type="checkbox"/> Back pain	<input type="checkbox"/> Accidents
<input type="checkbox"/> Sickle cell	<input type="checkbox"/> Mental health issues	<input type="checkbox"/> Back injury	<input type="checkbox"/> Accidents involving motor vehicles
<input type="checkbox"/> Depression	<input type="checkbox"/> Alcohol or drug abuse	<input type="checkbox"/> Neck injury	<input type="checkbox"/> Accidents involving heavy machinery
<input type="checkbox"/> Anxiety	<input type="checkbox"/> HIV/AIDS	<input type="checkbox"/> Hand injury	<input type="checkbox"/> Accidents involving electrical equipment
<input type="checkbox"/> Hearing loss	<input type="checkbox"/> Cancer	<input type="checkbox"/> Eye injury	<input type="checkbox"/> Accidents involving power tools
<input type="checkbox"/> Learning difficulties	<input type="checkbox"/> Pregnancy	<input type="checkbox"/> Skin condition	<input type="checkbox"/> Stress related problems
<input type="checkbox"/> Other conditions	<input type="checkbox"/> Other conditions	<input type="checkbox"/> Other conditions	<input type="checkbox"/> Other conditions

Click 'Yes' or 'No' Yes No
 Are you a current smoker? Yes No
 Are you currently being prescribed medication? Yes No
 Are you registered disabled? Yes No
 How many days sickness have you had in the last 12 months? []

Office use only

Submitted by: _____ Date: _____
 Comments: _____
 Permanent Casual [] [] [] Start date: _____
 Home no: _____
 Mobile no: _____
 Branch: _____
 Signature: _____
 Manager's signature: _____

Internal forms

Bevans solicitors

about Bevans ...

Based in Bristol, this highly specialised practice has quickly become recognised as a regional and national leader in the fields of employment law and financial services litigation.

A determination to exceed expectations coupled with a pro-active approach has ensured that Bevans has seen tremendous growth over the past few years.

“ Alex Bevans of Bevans is highly recommended for employment tribunal and court work. ”
The Lawyer

“ The Bevans team have established themselves as legal experts in employment and financial services litigation, proving that it need not be assumed that provincial practices are provincial in outlook. ”
GulfCity Business

Bevans ... you don't often get a second bite of the cherry

You don't often get a second bite of the cherry as it pays to get it right first time. By picking the Bevans specialist employment law team, we will handle all your employment problems in a clear, timely, pragmatic and professional manner - ensuring that you get the right results, first time.

Bevans handle all aspects of employment law, dealing with contractors and non-contractors matters for both employers and employees. We also offer a quick and efficient on-line compliance agreement service tailored for both employers and employees. The service is available 24/7 and is accessed through our website.

The cherry on the cake of our employment law expertise is our niche specialism in case involving tribunals. Our reputation in this field makes us regularly being called to write articles and lecture at the law firm of experts. To complement our employment expertise, we have prepared a programme aimed at providing in-house mediation solutions to assist in the workplace. This case used Bevans to resolve internal issues before they become disputes.

“ Winning is everything. The only ones who remember you when you come second is your wife and your dog. ”
Sunday Times 21 December 2006.

Employment

Fruit-themed corporate brochure

Bevans ... resolving splits

To participate in legal costs in the pursuit of justice, we have a unique approach and offer a wide range of services for those who require mediation to resolve many of our cases.

Bevans act as the facilitator of mediation services with a dedicated team of qualified mediators specialising in what is a voluntary dispute resolution process.

This course of action requires the involved parties to agree to participate with their legal advisors and meet informally in the presence of a mediator. Together they work to find common ground and reach a mutually agreed set of terms. The mediator's role is to facilitate the process, rather than to impose a solution. This is the essence of mediation.

We are proud to be one of the few main UK commercial national networks of mediation services providers. ADR Group when Alex Bevans is Technical Director and Graham Duckfield.

Bevans ... the pick of the bunch

Bevans has been named as one of the top 100 legal firms in the UK for the past three years. This is a testament to the quality of our services and the expertise of our team. We are proud to be one of the few main UK commercial national networks of mediation services providers. ADR Group when Alex Bevans is Technical Director and Graham Duckfield.

“ If it falls to me to plant a tree to cut out this cancer of greed and selfishness in our country with the simple sword of truth and the thirty pound of British fair play, so be it. I am ready for the fight. ”
The Independent 10 October 2006

Litigation

“ If it falls to me to plant a tree to cut out this cancer of greed and selfishness in our country with the simple sword of truth and the thirty pound of British fair play, so be it. I am ready for the fight. ”
The Independent 10 October 2006

Mediation

“ If this is justice, I am a banana. ”
The Independent 10 October 2006

Bevans solicitors

a plum choice

