



Saferworld is an independent international organisation working to prevent violent conflict and build safer lives.

## Jane Stevenson | graphic design

NGOs and charities often face the problem of having to look good on a shoestring budget. Not only is there increasing competition for subscriptions, donations and other funding, but charities cannot afford to be viewed as over-spenders on something so frivolous as design.

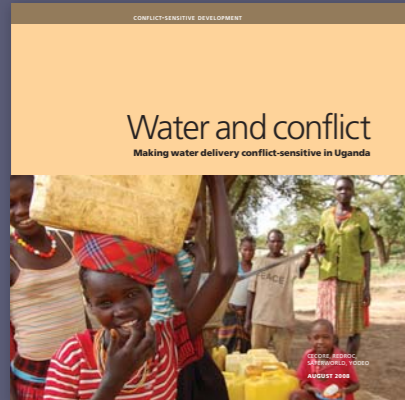
It's a hard balance to strike.

Yet design isn't just a frivolous thing. Design is about getting your message across effectively. It's about getting people to take you seriously. It's about looking like you mean business without losing sight of your ideals.

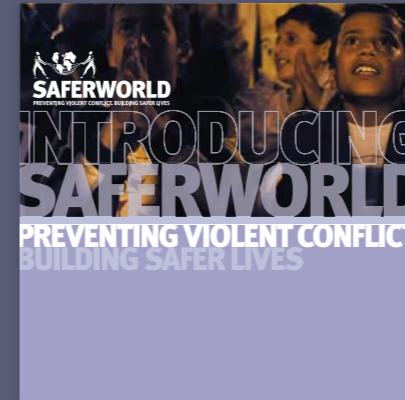
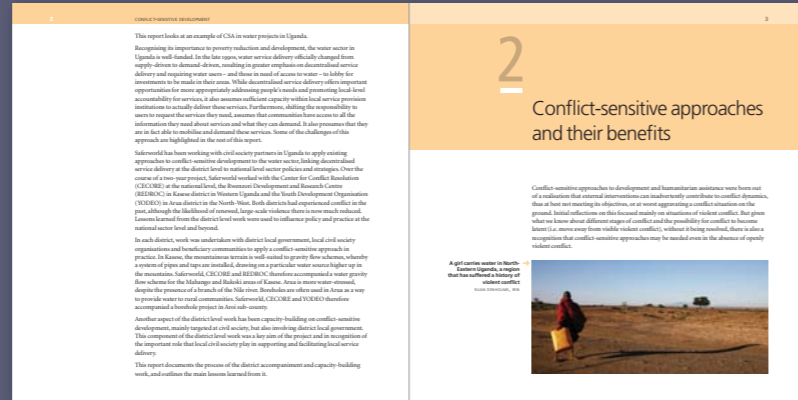
Full-page ad in the *Guardian*

work for NGOs

Annual review



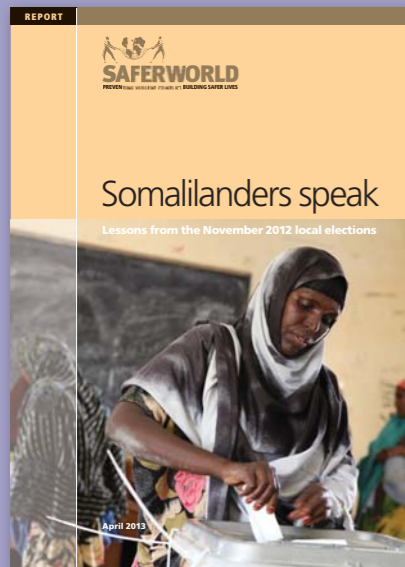
Research reports – the 210mm square format, with full colour throughout, is used for more accessible reports aimed at a general audience



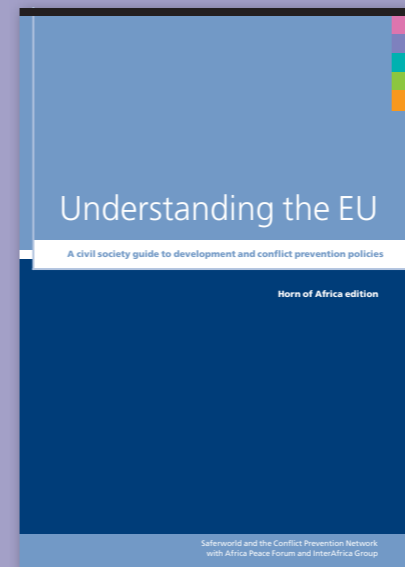
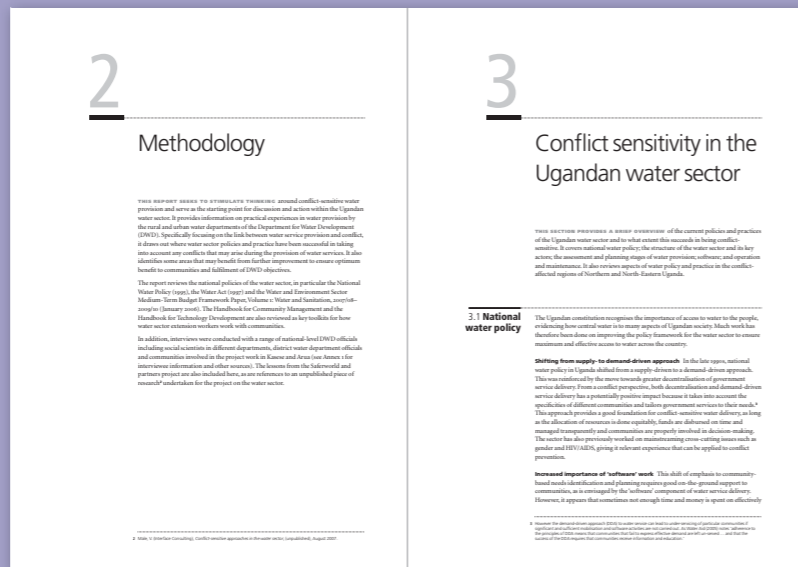
Introducing Saferworld – 210mm square leaflet with 4pp outer section containing fold-out 6pp inner section



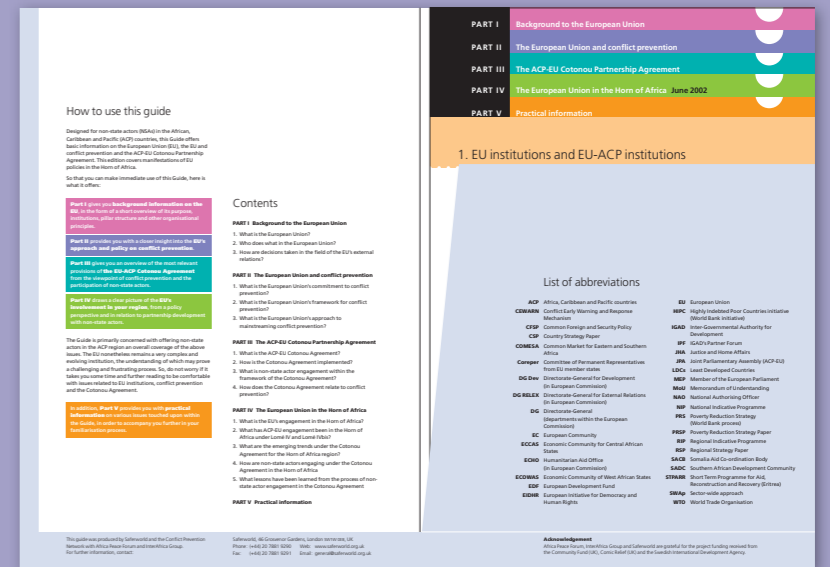
Introducing Saferworld – 210mm square leaflet with 4pp outer section containing fold-out 6pp inner section



Research reports – the A4 format is used for more in-depth reports, or those aimed at a more specialist audience



Understanding the EU – folder and five booklet inserts, customised for the Horn of Africa region

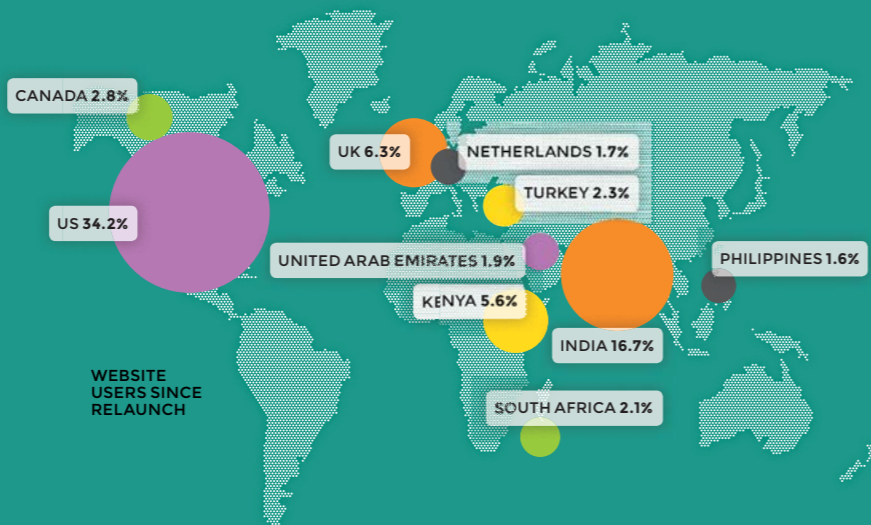


Understanding the EU – folder and five booklet inserts, customised for the Horn of Africa region





AVERT has been working at the forefront of the HIV response since 1986, providing impartial, evidence-based information to thousands of people across the world every day. AVERT also work with partner organisations in Southern Africa to help change the lives of those most in need.



ANNUAL REPORT 2015-16  
EMPOWERING PEOPLE THROUGH KNOWLEDGE



REPORT FROM THE CEO

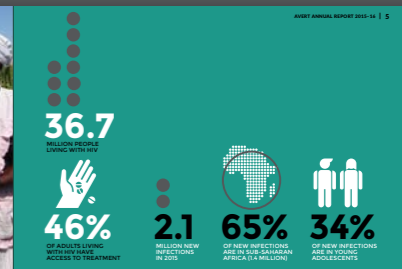
2015/16 has been a momentous year for the HIV response, with bold commitments to end AIDS as a global public health threat by 2030, and specific targets for 2020. 2015 also saw the launch of the new World Health Organization (WHO) guidelines recommending the start of antiretroviral treatment as soon as possible after people are diagnosed with HIV. By mid-2016 over 17 million people worldwide were accessing HIV treatment. This is only 46% of those who need it but it is a very significant achievement. However, new infections by groups such as young adolescent girls in Southern Africa remain a huge concern.

2015 also saw the launch of the new Sustainable Development Goals (SDGs), replacing the Millennium Development Goals. With the right will and commitment the SDGs can help ensure HIV is addressed across a range of development challenges, driving down new infections and addressing the underlying causes of HIV.

But these decisions on knowledge, awareness, and education around HIV is still partly at hand. In some of the hardest hit countries in Southern Africa, and among young men growing up in the UK, USA and elsewhere, the percentage of people with accurate knowledge on HIV and ways to prevent transmission is still at 28%. The need for accurate, accessible and relevant information on HIV that can reach the right people in the right places, is still if we are to achieve the global goal of ending AIDS as a public health threat.

AVERT remains committed to this effort through a range of online channels, and 2016 has been an exciting year of growth and development for us.

One of our key achievements for the year was the launch of our new AVERT.org digital education platform. We worked hard to better understand our audience, what matters most to them, and how to ensure they are well informed about HIV. The result is a distinct area on AVERT.org - one tailored to our general public users, the other supporting the different information needs of our professional users. We are delighted at the positive feedback we have received post launch from around the world. Moving forward the site will grow and develop reflecting the latest advances and breakthroughs in the HIV response.

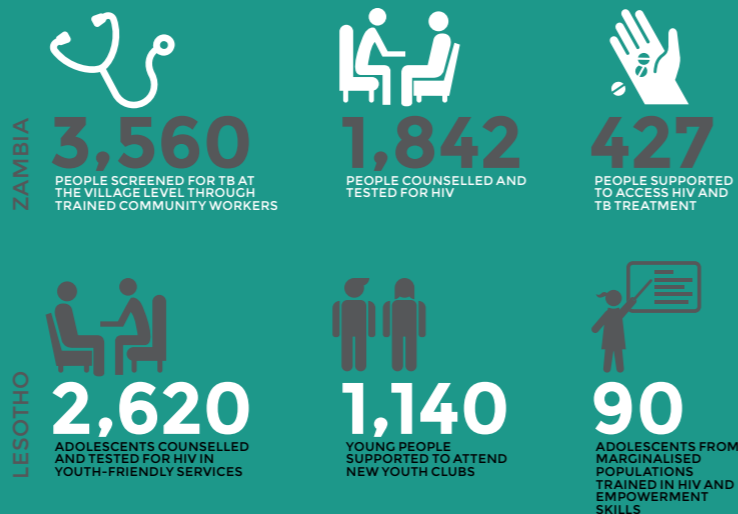


Building on the success of our work in Malawi we increased our investment in our partner Community Foundation. As a result the programme reached nearly double the number of people with HIV counselling and testing services, doubling impact on the ground and value for money. It was a real privilege to have the opportunity to visit the programme year and speak to some of the many people benefiting from the new treatment clinic we supported. One man told us he was getting treatment for the first time and could now easily walk to the new centre from his home.

We also visited our key on-line user groups. We are delighted to be supporting a Ceredig Wales programme in Zambia focused on HIV and TB integration, and are looking to expand the HIV testing work that they have started. Our other new partner, Phakwani Bhephelo in Lesotho, work with adolescents to raise their vulnerability to HIV and increase their uptake of sexual and reproductive health services. We are very excited about our partnership with this excellent youth-centred organisation, and our shared aim to reach young people with high quality information on HIV is the way that they want and need.

Sarah Hand, Chief Executive

AVERT's Annual Report makes strong use of infographics to convey key aspects of their work



OBJECTIVE 2: TO WORK WITH OTHER ORGANISATIONS IN COUNTRIES MOST AFFECTED BY HIV TO ENABLE THEM TO BE MORE EFFECTIVE AND FAR REACHING IN THEIR COMMUNITY ACTION

Scaling up our international partnership work this year has demonstrated the ongoing impact and value good partnership can bring to local NGOs and CBOs working in some of the poorest and hardest hit countries in Southern Africa. We have focused on Southern Africa because of the severity and complexity of the HIV epidemic. We aim specifically in addressing the HIV epidemic. We aim specifically to partner with and fund local organisations that are working at the grassroots in affected communities. We aim to make a contribution to national HIV programmes through local efforts, and to demonstrate good use of our available resources.

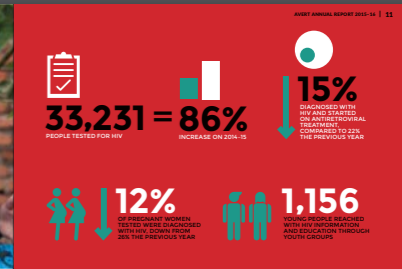
In 2015-16 we partner with four local organisations in Lesotho, Malawi, South Africa and Zambia. This work included HIV testing and counselling (Malawi), youth HIV work (Lesotho), HIV/TB integration (Zambia), and empowering older people to care for grandchildren orphaned by AIDS (South Africa).

In South Africa we continued to evolve our long-term partnership with Sisonke which over the past 20 years has supported elderly programs in rural areas of Eastern Cape. The programme has brought together a network of grandmothers and helped them to find a voice in their communities. Our partners with Sisonke continued to provide skills and support for elderly women to promote awareness about HIV and AIDS, and to become one of their grandmothers who have been empowered by AIDS.

In 2015-16 Sisonke supported the elderly groups to operate more independently and to undertake more activities for their community level, such as providing advice on social security grants. Two new activities were introduced based on needs expressed by communities. The first was sharing and learning groups - regular support groups for elderly women to find common solutions to challenges they face. The second was parenting skills training for the elderly, recognising that raising children in the modern world is the context of HIV and AIDS requires new skills and knowledge.

SUPPORT IN 20 RURAL COMMUNITIES FOR ELDERLY WOMEN

3 CENTRES PROVIDING SAFE SPACES FOR THE ELDERLY



Malawi has one of the highest HIV prevalence rates in the world, with 20% of the population living with HIV. AVERT, in partnership with the Umthuthu Foundation, has been providing HIV services in the Banteng region of Malawi since 2010. The Umthuthu Foundation is the only organisation in the area delivering vital HIV information, counselling and testing services.

In 2015-16 we doubled our grant commitment to Umthuthu and as a result saw a doubling of effort and impact at the project level. The programme opened a much-needed new treatment and testing clinic, and we worked with the local government clinic to improve the quality of services on offer to this highly populated peri-urban community. The programme successfully reached over 22,000 people with HIV counselling and testing - nearly double the number from a year earlier. This enables for better access. Firstly, increasing testing means those diagnosed with HIV are able to access support and treatment. Secondly, testing is also a key way to raise awareness and change behaviour which can, in turn, prevent new HIV infections.

Work also started on a new testing and treatment clinic at Limba Health Centre which will be completed by the end of 2016.

**SUCCESS STORY**

**IT'S A HEALTHY GIRL!**

Correema, 20 years old and pregnant when she tested positive for HIV at the Umthuthu clinic. She was delighted that the virus had not been passed to her unborn baby. With support from her counsellor, Correema was referred for treatment to prevent her baby becoming infected. When the time came, Correema gave birth to a healthy baby girl who has had no side effects from the medicine. She is now continuing to take antiretroviral treatment.

They were grateful to meet at the project. Thanks to AVERT's 2015-16 programme, more than 22,000 people, or three times the number, were tested for HIV as part of the AVERT Centre's regular testing programme. They heard the positive news about the investment to prevent HIV and get on with their lives.





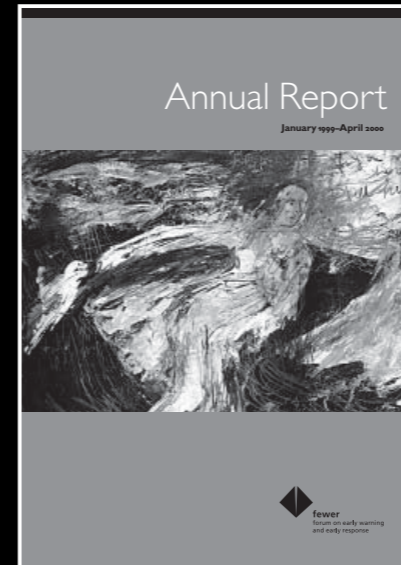
# fewer forum on early warning and early response

FEWER was established in 1997 and grew to become a global coalition of 35 non-governmental and governmental agencies and academic institutions, working together to promote co-ordinated responses to violent conflict.

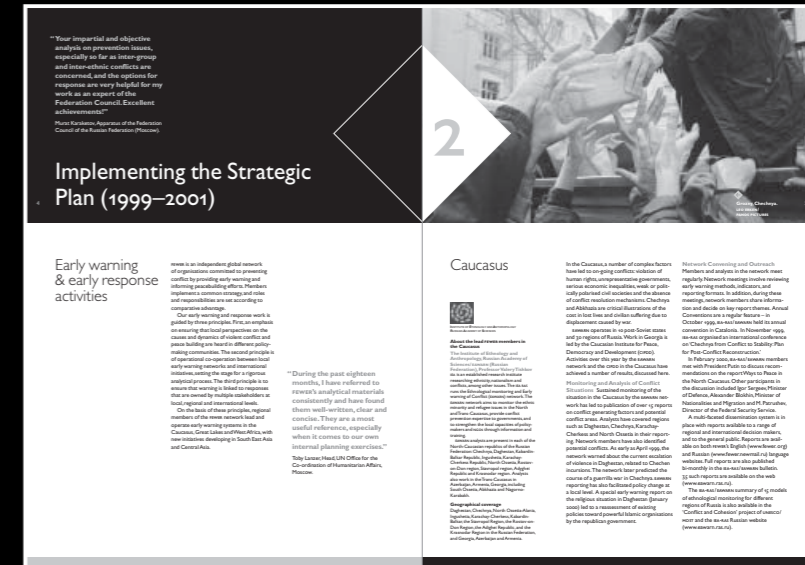
London office closed 2004



Conflict-sensitive approaches to development humanitarian assistance and peacebuilding – A resource pack. Folder and stand-alone insert guides.



Annual Report



Jane Stevenson | graphic design

