

Sam Willis proofreader · copy-editor

here's the **proof!**



corporate identity

Jane Stevenson | graphic design

Corporate identity design has acquired a rather bad name for itself over recent years, with huge sums reportedly paid for what appear to be minor tweaks to existing designs.

Of course, there's usually more to it than that – but that wouldn't make for such a good story.

Fear of such spiralling design costs may prevent companies from reviewing their corporate identities – but logos, stationery and corporate literature form the public face of a company and help shape first impressions.

And first impressions do matter.

A change in corporate identity need not involve huge initial outlay. It can be a gradual process of review, and of bringing items into line. It can even help save money, when you no longer have to view each piece of communication as a brand new thing, but as something that fits into an existing style or identity.





BRISTOL SCHOOL OF
massage

Professional massage training

**BRISTOL SCHOOL OF
massage**

ITEC Diploma in Anatomy, Physiology and Massage
6 Month Intensive Foundation Course

Whether you intend to pursue a career in massage, to enhance your personal work, or simply wish to learn about massage for your own interest and enjoyment, this course is for you. You will gain a thorough grounding in the basic techniques, which develop strength, flexibility and awareness, working from a holistic perspective.

At the end of our intensive 6 month course, you will be able to give a massage with confidence and ease, and will have an understanding of the physiological and psychological effects of massage. Students will be placed on developing a sound professional practice, adapting to the individual needs of the client. Experience will also be gained to help you to develop and manage your professional practice more effectively.

The course takes place during weekdays. Dates and costs available on application. At the end of the course you may sit an external exam with the International Therapy Examination Council.

This qualification is recognised world wide. Previous graduates from various backgrounds have managed to work in many different locations including Spas, the Greek Islands, Turkey, California, India and Australia.

Individual approval plan
insurance required



BRISTOL SCHOOL OF
massage

Milly Williams tutor
125 Southmead Road
Tottenham
Bristol BS16 6JG
phone 0117 927 7836
milly@bristolmassage.co.uk



**Behavioural Referrals
veterinary practice**
a referral service in
behavioural medicine

**Behavioural Referrals
veterinary practice**
a referral service in
behavioural medicine

10 Southmead Drive, Upper,
Chewton, Chewton CV14 3JG
• 01244 377265
• 01244 377268
• info@brvreferrals.com

with compliments

**Behavioural Referrals
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Sarah Heath
Practice Manager
01244 377268
sarah@brvreferrals.com

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**Behavioural Referrals
veterinary practice**
a referral service in
behavioural medicine

Examples of cases referred to Behavioural Referrals:

dogs	cats
• Fear and anxiety	• Fear and anxiety
• Aggression	• Aggression
• Compulsive disorders	• Compulsive disorders
• Separation related problems	• Inappropriate marking
• Inappropriate marking	• Inappropriate marking
• Sound phobias	• Problems in multi-cat households
• Diagnostic problems	
• Handling problems	

Opening hours
Monday - Friday 9:00am - 5:00pm
24 Hour Emergency Line - the relevant phone number for the practice will be provided on the Practice sheet of hours available on 01244 377265.

Support for vets
Telephone advice and support is available for vets who wish to discuss cases prior to referral.
In addition we deal with behavioural implications of medical disorders of all species.

Important Information
Only proven, reward based methods are used in our behaviour modification programmes.
We do not approve of the use of aversive techniques or gadgets, with the exception of shock collars and e-collar collars.
Behavioural Referrals will only accept behavioural cases that have been referred by a veterinary surgeon.
Pet insurance from certain companies may cover a behavioural referral.
Rehabilitation forms can be completed prior to the appointment.

Follow up support
A comprehensive written report with a copy to the referring veterinary surgeon on request.
Extensive telephone follow up support for the client and advice on ongoing support for the animal.
Follow up visits with rehabilitation trainers. These are practical sessions going over the treatment plan and can be held in the context of the behaviour problem being referred to the practice.
These visits are an additional cost, with the duration and number of visits dependent on the severity of the problem.

Practice contact details
Behavioural Referrals Veterinary Practice
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Chewton, Chewton CV14 3JG
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• 01244 377268
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My dog Charlie was being an uncooperative Saboteur due to his behaviour problems when my vet advised me to seek help from Behavioural Referrals. As a result of the Behavioural Referrals I am happy to say that Charlie is well with me, enjoying being very much part of our family life. We understand Charlie's behaviour so much more and this is a benefit for me and for us. I hope that his behaviour has improved, we have been able to take him to our local training classes and he has recently been awarded his Kennel Club Good Citizen Dog certificate.
Carol, Tringbury, Cheshire.

My cat Jasper had been suffering and not happy for about 7 years. He was doing very well and not getting along well, he was destroying my furniture and sleeping on the roof of my car. I had been told to seek help. My vet referred me to Behavioural Referrals and the work made a difference. I was given a 6 week course which could explain things to me and help me give my cat an environment where he was happy to be. Jasper was able to and I could get some help of Jasper with a 6 week support and understanding what he needs and how to help him.
Clare, Liscard.

Jane Stevenson | graphic design

www.janestevensondesign.co.uk · 0117 966 1639